

For Immediate Release:

Energrow Product Launch a Success

Energrow Launches Green Technology for the Future of Farming

NEWTON, Ont. (Monday, Apr. 19, 2008) -- Energrow Inc. officially launched its eco-friendly, cost-reducing farm technology on Saturday, May 17, 2008 from 9 a.m. to 3 p.m. at its facility in Newton, Ontario. The honourable John Wilkinson, Ontario Minister of Research and Innovation, Don McCabe, OFA Vice President, and Ed Danen, President of Perth County Federation of Agriculture, spoke at the ceremony, prior to the unveiling of the Energrow system. Despite the unpleasant weather the weekend brought forth, over 300 people attended the event.

As a business specializing in farm-scale vegetable oil presses and production systems, Energrow enables farmers to press their own crops (oilseeds) and produce their own feed and fuel directly on the farm. Energrow's eco-friendly press, the EE 3700, creates two main bio-products: meal (a palatable animal feed high in natural proteins and energy) and vegetable oil (a value-added product). The pure vegetable oil produced by the Energrow system has a variety of uses ranging from eco-friendly fuel for tractors and generators to lubricant and a feed additive. Funding for this development was provided in part by Agriculture and Agri-Food Canada through the Agricultural Adaptation Council's CanAdvance Program.

"This is the future of farming," says Don McCabe, OFA Vice President. "Fuel prices are just going to go up and it's time farmers looked at the options." Jasmin Hofer, CEO of Energrow states that "an Energrow system benefits more than just farmers. Its durable and energy-efficient press produces an eco-friendly, carbon neutral fuel - straight vegetable oil, which helps reduce harmful greenhouse gas emissions." For farmers, the Energrow system provides increased flexibility and a reduction of day-to-day operating costs including external processing; transportation and fuel, feed, and even electrical bills. "What an accomplishment" says John Wilkinson, MPP "that a value-adding technology can be produced so close to home."

Not only has Energrow been able to celebrate the release of its system, but the local company has also been recently recognized as a winner of the Premier's Award of Agricultural Innovation. "This is an exciting time," says Hofer, "we look forward to a future where a system like this is considered a normal piece of farm equipment and farmers have control over their own commodity!"

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Photos courtesy of Carl Hiebert